



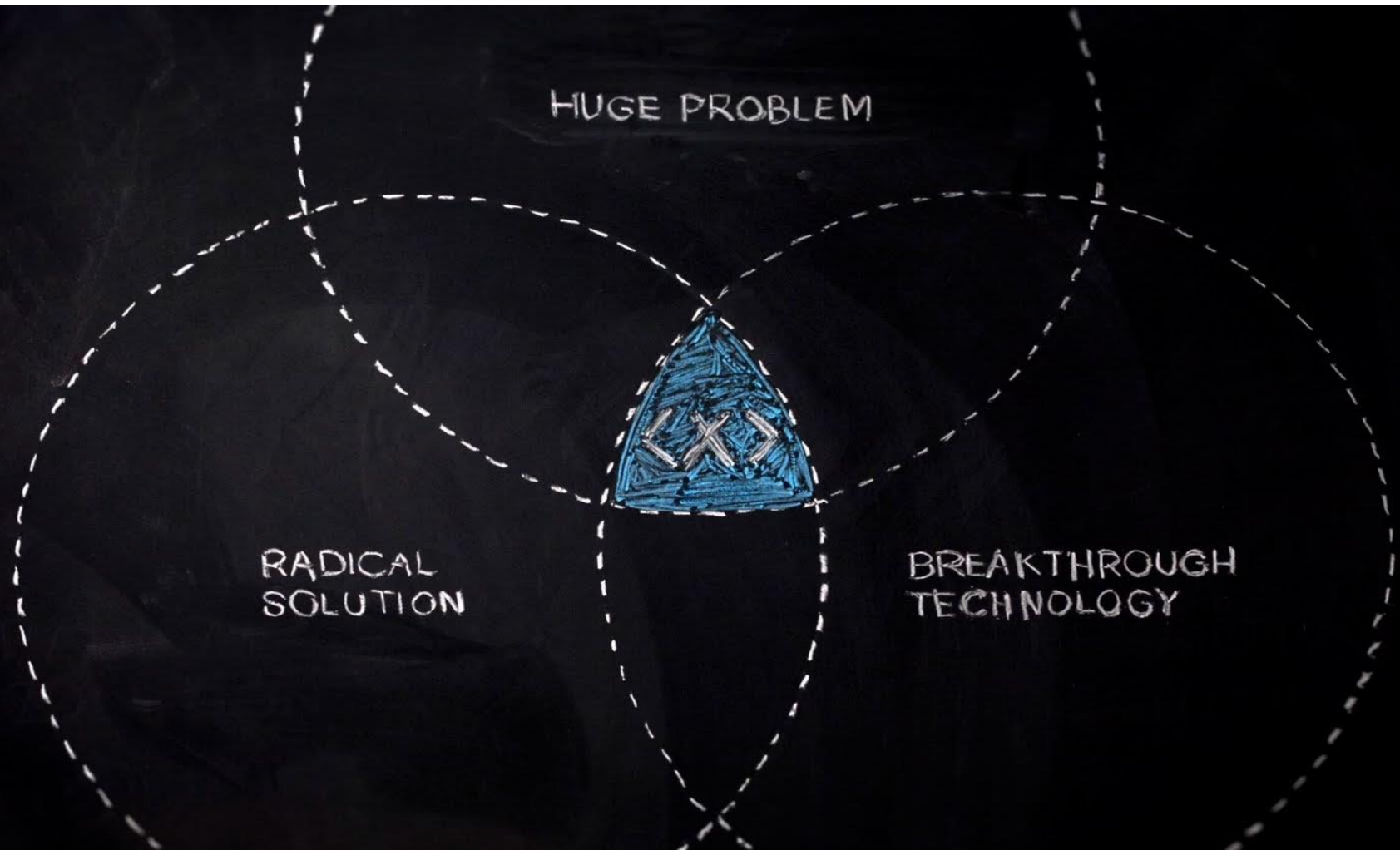
PFABOT Executive Session

January 15, 2017

Strategic Plan Update & Review



Moonshot Thinking







The Halfway Point

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PINE FORGE ACADEMY

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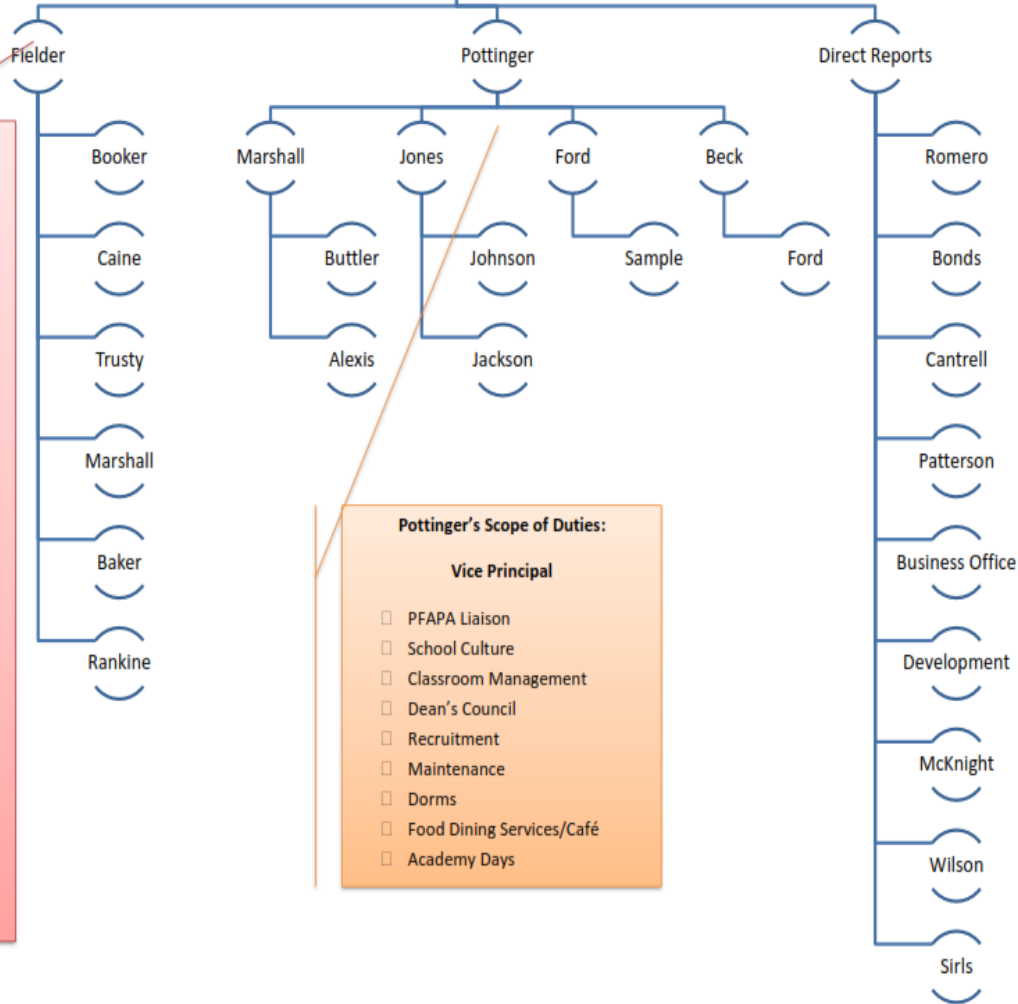
PFA Administration Organizational Chart 2017 Onward





Pine Forge Academy

January 2017 Draft One



Fielder's Scope of Duties:

Day to Day (Vice) Principal

- Overall Day to Day Operations
- PFAPA Liaison
- Devotion Program
- Athletic Program
- AdCom Chairperson
- ACT Data Team Leader
- Curriculum Committee Co-Leader
- O3s, Feedback, Development and Evaluations of Direct Reports
- Spiritual Life Programs
- Emergency Response Team
- Teacher Observations:
 - Rankine
 - Marshall
 - Trusty
 - Caine
 - Baker

Pottinger's Scope of Duties:

Vice Principal

- PFAPA Liaison
- School Culture
- Classroom Management
- Dean's Council
- Recruitment
- Maintenance
- Dorms
- Food Dining Services/Café
- Academy Days

Hughes's Scope of Duties:

Headmaster/Principal

- PFAPA Liaison
- CUOE Liaison
- AECOE Liaison
- PFABOT Liaison
- PFAF Liaison
- NPFAAA Liaison
- Faculty Meetings
- Professional Development
- Personnel & Evaluations
- Budget/Business Office
- Development
- Fundraising
- External & Internal Communications
- Dean of Instruction:
 - Lesson Plans
 - Grade books
 - Observations
- Teacher Observations:
 - Sirls
 - McKnight
 - Wilson
 - MCCC Partnership
 - Cantrell
 - Romero
 - Bonds
 - Patterson



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Headmaster's Strategic Focus: EITC/OSTC



Educational Income Tax Credit (Funds Projects) EITC – Submitted December 2016.



REMAINING TASKS:
Website, Documents, Brochures, Peer School Visits, Company Pitches



Opportunity Scholarship Tax Credit (Funds Student Tuition) OSTC – To be submitted January 17, 2017 or earlier.



PINE FORGE ACADEMY

2015 STRATEGIC PLAN



Strategic Plan Review 1.2017

Elder Henry Fordham
Dr. Marcellus Robinson, AEC Board
Mrs. Judy Chiles-Dent, AEC Board
Ms. Nicole Falconer, PFA Head
Dr. Joyce Johnson, Strategic Planning

Last Updated July 1, 2015

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Headmaster's General Strategic Update

School Culture



- + Intentional Spiritual Life Program
- Renewing Partnership with Pine Forge Church



- + Preparing for Board Transition (Oct 2017)
- + Implementing Committee Work



- + Consistent implementation of PD, school morale calendar, and departmental plans



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Headmaster's General Strategic Update

Strong Academics



- + Teacher planning consistent
- + Teacher ACT/Data/Standards training increased



- + Teacher feedback consistent
- + Individualized teacher coaching consistent



- Stagnant student academic gains
- Stagnant ACT ASPIRE implementation



- Stagnant dual credit and AP enrollment
- Off campus internship[programs not yet evolved



- + Improved REACH implementation
- STEAM/STEM program not yet evolved.



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Headmaster's General Strategic Update

Talent/Personnel



- + Planned Talent Recruitment
- + External Talent Development (KIPP 2016)



- Leadership Talent Development (In Progress)
- + External Leadership Talent Development



TBD Board Talent



- + Faculty Appreciation (certificates, prize, gifts)
- Faculty Retention (ongoing personnel shifts)



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Headmaster's General Strategic Update

PR/Branding



- + Building trust (donors/alumni)
- + Strong social media presence (2,500+)



- + Building print portfolio
- + Strong Media/News presence, IGNITE (3,500+), want to grow database



- Need to build recruitment/event presentation
- Need to increase community partner engagement



- Need to increase event presence (Choir, etc...)
- Need to increase community service



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Headmaster's General Strategic Update

Fiscal Solvency



- + FACTS installed
- + Donate Online installed



- 100% Facts enrollment, 85% Tuition collection
- + 3rd Annual 12 Days of Giving



- + USDA Grant (MUST spend and implement garden this year)
- PSI Grant is elusive (Staff and Board giving is less than 100%)



- + Tuition, Technology, Choir and CA fees increased
- Athletic fees and PFAPA fees to be determined/finalized



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Headmaster's General Strategic Update

Technology

- Plan to be Approved (Attached)
- 1:1 Ipad/Textbooks

Enrollment & Staffing

- 2017 Postings (Attached)
- 2017-2018 Recruitment

Annual & Capital Campaign

- Annual Reports (In Progress)
- Focus on Paul R. Jones